# LIVE AND IN PERSON!

MONTGOMERY BAR ASSOCIATION | MONTGOMERY COUNTY, PA

# SPRING CLE SYMPOSIUM

In conjunction with the 2023 Legal Expo, the MBA will launch its inaugural **Spring CLE Symposium**: a series of must see CLE programs held in cooperation with our courts, committees, sections and business partners. All programming will occur in the adjacent meeting space with staggered scheduling to maximize exhibit hall traffic and exhibitor-attendee interaction.

Read on to learn what else is new, and just a few more reasons why the Delaware Valley Legal Expo should be an essential part of your marketing mix in 2023:

# A Premier Location & New Spring Date!

The move from our traditional fall date in 2022 to 2023 has allowed us time to rethink a few things, retool, and to take action in response to valuable pre-pandemic feedback provided by attendees and exhibitors.

Returning to a more centralized location, and away from the busy pre-holiday season to the spring, when schedules tend to be *less hectic*, *getting out* of the office tends to be more of a priority, and in-year budgets tend to be a lot more plentiful -- and/or there's ample time to plan ahead for the coming year.

# **Getting Face-to-Face: A Recipe for Success**

If getting face-to-face with key decision makers, influencers, end users, and existing clients is a priority for your business, you've come to the right place. In fact, when it comes to reaching our region's otherwise hard-to-reach legal community, no other event comes close to drawing more law partners, associates, legal administrators, solo and small firm practitioners, GC, paralegals, firm IT staff, and other key personnel from law offices in Montgomery and surrounding counties.

# Free Post-Expo Networking Reception

All Exhibitors, sponsors and attendees are invited to take part in our post-expo networking and door prize cocktail reception from 6 PM - 7 PM!

# So Much More Than a One Day Event

Receive year-long exposure both in-print and Online. Expand your reach on social media by using #DVLegalExpo23.

### **Limited-Time Offer**

Sign on as a sponsor while opportunities remain, and receive added exposure. Sponsors may be considered for expert panels and CLE presentations. For more information, call 610-994-3660.

# REGISTER EARLY & SAVE BIG!

Register by Feb. 1, 2023 for Early Bird Savings!

# **Enclose your check, payable to:**

MONTGOMERY BAR ASSOCIATION

# **Return this registration form to:**

Joan Wean Hamburg, Rubin, Mullin, Maxwell & Lupin 375 Morris Road, PO Box 1479 Lansdale, PA 19446-0773

Fax: 877-408-9289 or by email to: JWean@HRMML.com

# **Questions?**

Call 215-661-0400



**Presidential Caterers** is located at the intersection of Route 202 and Germantown Pike in Norristown, PA; minutes from the PA Turnpike and Rte. 476 in the heart of Montgomery County, and legal hubs like Blue Bell, downtown Norristown, Philadelphia, and surrounding counties.



# Delaware Valley CLE SYMPOSIUM TUESDAY, APRIL 18, 2023

LIVE EXPO HOURS: 3-6 PM MANETWORKING EVENT: 6-7 PMÁ





The 2023 Delaware Valley Legal Expo

THE MONTGOMERY BAR ASSOCIATION

THE INDEPENDENCE CHAPTER OF THE ASSOCIATION OF LEGAL ADMINISTRATORS



TUESDAY, APRIL 18, 2023 | PRESIDENTIAL CATERERS

Registration Fee: Just \$800 Early Registration Fee: Just \$700\*

\* Must sign up by Wednesday, Feb. 1, 2023

# **Your 2023 Registration Fee Includes:**

- Admission for two (2) vendor representatives (additional representatives may attend for \$150 per person)
- 8' x 6' booth space with divider drapes
- Custom head sign
- 6' skirted exhibit table
- Folding chairs
- Wastebasket
- A free profile listing in the Official Show Guide



# **Sponsorship Opportunities**

\*Sponsors may be eligible for expert panel and/or CLE presentations, and will receive bonus recognition at all concurrent events.

# PRESENTING SPONSORSHIP Just \$3,000

# Our 2023 Presenting Sponsorship Package Includes...

- Preferred exhibit space (decorated for added attraction).
- Up to four (4) representatives at your booth.
- Featured placement of your company logo on the Legal Expo vendor page at montgomerybar.org for a full year!
- A full page ad in the Official Show Guide.
- Free electric and wireless internet access for your booth.
- Company logo on the front cover of the Official Show Guide and on all print and electronic advertising.
- Acknowledgement of sponsorship on event transmissions (sent to members of Montgomery Bar Association, the Independence Chapter of the Association of Legal Administrators, and neighboring chapters, and Montgomery County Paralegal Association members)
- 30 Free VIP Drink Tickets with your logo for you to give away at the Legal Expo and Post-Expo Networking & Door Prize Cocktail Reception. Call 610-994-3660 for information and/or other options.

# SILVER SPONSORSHIP Just \$1,500

# Our 2023 Silver Sponsorship Package Includes...

- Preferred exhibit space (decorated for added attraction).
- Up to three (3) representatives at your booth.
- Placement of your company logo on the Legal Expovendor page at montgomerybar.org.
- A full page ad in the Official Show Guide.
- Free electric and wireless internet access for your booth.
- Company logo in the *Official Show Guide* and on select print and electronic advertising leading up to the event.

Call 610-994-3660 for more info!

# **DIRECTORY ADVERTISING** Just \$300

Place a full-page ad in the Official Show Guide, distributed to all Expo attendees. Full-page ad size: 5"w x 8"h, electronic format (PDF or TIF), and submitted by 3/31/2023

# OTHER WAYS TO GENERATE BUZZ and GET NOTICED!

#### SPONSOR AN EMAIL BLAST

Reach over 2,000 MBA attorney members, as well as members of the Association of Legal Administrators Independence Chapter, and Montgomery County Paralegal Association.



### ORDER DRINK TICKETS

Treat your clients and prospects to a cold drink on you! We'll provide branded tickets with your logo - and you just pay the tab for any tickets redeemed.



### **GET SOCIAL, IT'S FREE!**

Tag the Montgomery Bar Association on Facebook and Twitter and we'll share your Legal Expo news - use hashtag

#DVLegalExpo23

# **Exhibitor Registration**

☐ Booth (early registration discount by 2/1/2023)	\$700
☐ Booth (after 2/1/23)	
☐ Presenting Sponsor	
☐ Silver Sponsor ☐ Full-page Ad in the <i>Official Show Guide</i>	
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Name(s) of Representatives Attending:	
Contact Name:	
Company:	
Address:	
Telephone:	
Email:	
Website:	
Credit Card Payments:	
☐ Am Ex ☐ Discover ☐ MasterCard ☐ Visa	
Name:	
Company:	
Address (as it appears on credit card statement)	
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Credit Card Number:	
CVV or AVS: (Visa/MC: 3 #'s on back of card / AmEx: 4 #'s or	n front of card)
Expiration Date:	
Signature:	

# Please return completed registration form to:

Joan Wean Hamburg, Rubin, Mullin, Maxwell & Lupin, P.C. 375 Morris Road, PO Box 1479 Lansdale, PA 19446-0773 **Email:** JWean@HRMML.com / **Fax:** 877-408-9289