
VENDOR EXPO

The Independence Chapter, ALA, and the Montgomery Bar Association jointly present the Delaware Valley Legal Expo each Fall. Please consider these costs when planning your annual budget.



Sponsor.....\$3,000
Booth.....\$750
Directory Ad.....\$200

(Prices as of November 2011 – subject to change)

For More Information, Please Contact

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OR

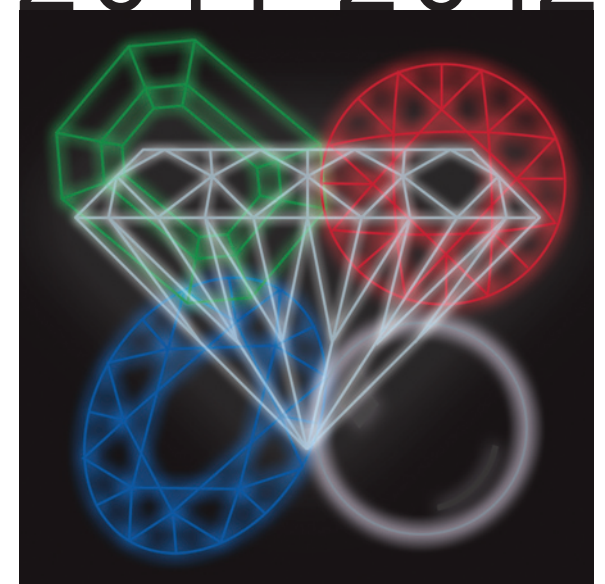
DENA LYONS

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A Chapter of the Association of Legal Administrators

2011-2012



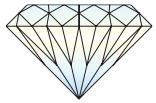
Business Partner Sponsorship Opportunities



A Chapter of the Association of Legal Administrators

www.ala-independence.org

OPPORTUNITIES FOR OUR BUSINESS PARTNERS



Legal vendors are an important part of our practices! We are continually enriched by the offer of new products, education, service and support from the vendor community. The Independence Chapter — Association of Legal Administrators (ALA) also gratefully benefits from this support.



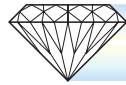
We invite you to serve in any one of the many sponsorship roles for our Chapter, and want to express appreciation for your ongoing support and participation in our activities. We look forward to a productive and profitable relationship between your company, our firms and our Chapter, and thank you in advance for your anticipated involvement.



Some of these venues include sponsorship of seminars, chapter meetings, scholarship fund, newsletter ads, website ads, and several multi-exposure annual packages that use several sponsorship levels offered.



PACKAGED LEVELS



DIAMOND

\$3,000

- ★ Sponsorship at one chapter meeting with 10 minutes speaking opportunity
- ★ Written recognition in meeting notice
- ★ Picture of representative, profile and article in one Newsletter
- ★ Logo and Link on Chapter Website for one year
- ★ Recognition on invitation to bi-annual Managing Partner Event, or one Educational Event
- ★ Invitation to attend Managing Partner Event or one Educational Event
- ★ One visit per year at each Brown Bag location, with 10 minute presentation
- ★ Half page ad in three issues of Newsletter
- ★ Invitation to Annual Business Partners Recognition Event



RUBY

\$2,500

- ★ Picture of representative, profile and article in one Newsletter
- ★ Logo and Link on Chapter Website for one year
- ★ Recognition on invitation to bi-annual Managing Partner Event, or one Educational Event
- ★ Invitation to attend Managing Partner Event or one Educational Event
- ★ One visit per year at each Brown Bag location, with 10 minute presentation
- ★ Half page ad in two issues of Newsletter
- ★ Invitation to Annual Business Partners Recognition Event



SAPPHIRE

\$2,000

- ★ Logo and Link on Chapter Website for one year
- ★ Recognition on invitation to bi-annual Managing Partner Event, or one Educational Event
- ★ Invitation to attend Managing Partner Event or one Educational Event
- ★ Half page ad in one issue of Newsletter
- ★ Invitation to Annual Business Partners Recognition Event



EMERALD

\$1,500

- ★ Logo and Link on Chapter Website for one year
- ★ Half page ad in one issue of Newsletter
- ★ Invitation to Annual Business Partners Recognition Event



PEARLS

Various opportunities to support the chapter without an annual commitment

- ★ Sponsor of Bar Association Liaison Series \$1,000
- ★ Sponsor of Full Day Seminar..... \$1,000
- ★ Sponsor of Half Day Seminar..... \$750
- ★ Logo and Link on Chapter Website for six months \$750
- ★ Chapter Meeting Sponsor \$500
- ★ Contribution to Scholarship Fund with recognition in announcements \$500
- ★ Participation in Community Challenge(to be discussed)
- ★ Newsletter Advertising:
 - Quarter page ad..... \$125
 - Half page ad \$200
 - Full page ad \$350